

<p align="center">Advisory Action Before the Filing of an Appeal Brief</p>	Application No. 09/819,965	Applicant(s) YOSHIMINE ET AL.	
	Examiner Donald L. Champagne	Art Unit 3688	

--The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

THE REPLY FILED 02 June 2009 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.

1. ☒ The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:

- a) ☐ The period for reply expires _____ months from the mailing date of the final rejection.
 b) ☒ The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.

Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).

Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

NOTICE OF APPEAL

2. ☐ The Notice of Appeal was filed on _____. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).

AMENDMENTS

3. ☐ The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because
 (a) ☐ They raise new issues that would require further consideration and/or search (see NOTE below);
 (b) ☐ They raise the issue of new matter (see NOTE below);
 (c) ☐ They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or
 (d) ☐ They present additional claims without canceling a corresponding number of finally rejected claims.

NOTE: _____. (See 37 CFR 1.116 and 41.33(a)).

4. ☐ The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).
 5. ☐ Applicant's reply has overcome the following rejection(s): _____.
 6. ☐ Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).
 7. ☐ For purposes of appeal, the proposed amendment(s): a) ☐ will not be entered, or b) ☐ will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.
 The status of the claim(s) is (or will be) as follows:
 Claim(s) allowed: _____.
 Claim(s) objected to: _____.
 Claim(s) rejected: _____.
 Claim(s) withdrawn from consideration: _____.

AFFIDAVIT OR OTHER EVIDENCE

8. ☐ The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e).
 9. ☐ The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).
 10. ☐ The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached.

REQUEST FOR RECONSIDERATION/OTHER

11. ☒ The request for reconsideration has been considered but does NOT place the application in condition for allowance because:
See Continuation Sheet.
 12. ☐ Note the attached Information *Disclosure Statement*(s). (PTO/SB/08) Paper No(s). _____
 13. ☐ Other: _____.

Encl: PTO-892 and three NPL documents

/Donald L. Champagne/
Primary Examiner, Art Unit 3688

Continuation of 11. does NOT place the application in condition for allowance because: The arguments are not compelling.

Applicant argues (p. 4, center) that "self-distributed by a user of the personal computer is supported by material in the "Personal Casting" section of the spec. (pp. 22-25) as originally filed. (It is noted that applicant filed a substitute spec. on 17 May 2008.) That is not compelling first because applicant does not define "personal casting", and secondly because uploading content does not imply "self-distributed content".

The examiner has found that "personal casting" is a term used by Sony Corporation since at least 2000 and likely created by Sony Corporation, which is the assignee of the instant application. See the attached Sony Corp. press release from 2000. However, the term is associated with only Sony Corporation until about 2006 (based on the examiner's search of the US patent documents).. Even now, searching "define: personal casting" in Google (see second attachment) does not produce any results. Note also the third attachment, the first page of the Google search for "personal casting". It identifies two documents which refer to the Sony meaning of "personal casting" and other meanings, such as "personal casting couch" and personal casting of a baby's feet.

One of ordinary skill in the art, which is to say a typical technical professional in the communications art who does not necessarily read Japanese or work for Sony Corporation, would not have known what "personal casting" means. Applicant is responsible for that by not defining the term in the spec. Applicant has failed to meet the requirements of 35 USC 112, first paragraph. The examiner has herewith acknowledged and provided evidence that the term "personal casting" was known within Sony Corporation at the time of the instant invention. However, that is not sufficient to establish that the instant inventors knew what the term means, as demonstrated by the fact that they saw fit not to define the term in the spec. Without a definition in the spec. and no evidence that the term was in common use outside of Sony Corporation, the claims also fail to meet the requirements of 35 USC 112, second para.